



## 4.3 Motivating Employee's Flash cards

A diverse group of business professionals in a meeting room, celebrating with raised fists and smiles around a table with a laptop.

# Benefits of motivated staff



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Staff retention - Staff do not leave because the atmosphere is good.

High productivity - Staff are happy and trained, they work quickly and efficiently.

Positive atmosphere - This is because they are motivated, happy and gain great job satisfaction.

Strong reputation - This means individuals will want to work there, this improves the recruitment process due to many applicants



# Financial methods of motivation

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**Salary** - This is a fixed amount of money paid to an employee. It is normally paid monthly and does not change with the hours worked.

**Wage** - This is money paid to an employee depending on the hours worked.

**Commission** - This is pay earned based on performance. It is normally calculated as a percentage of sales.

**Profit sharing** - This is where employees receive a portion of the company's profits.

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Non – Financial methods of  
motivation

# Non – Financial methods of motivation

Training - This makes staff feel valued.

Greater responsibility - This makes staff feel trusted.

Fringe benefits - These are extra benefits beyond regular pay.