

# GCSE AQA Business 16-Week Revision Plan

W/C 19<sup>th</sup> January

## Overview

This 16-week plan provides a structured approach to revising for GCSE AQA Business, covering both Paper 1 and Paper 2. Each week includes a focused topic area, key content points, and a checkbox for tracking progress. The plan assumes one hour of revision per week, suitable for students managing multiple subjects.

**Paper 1:** Units 1, 2, 3 & 4

**Paper 2:** Units 1, 2, 5 & 6

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## Paper 1: Units 1–4 (Weeks 1–8)

### Week 1: Unit 1 – Business in the Real World (Part 1)

Focus Areas	Completed
Purpose and nature of business	<input type="checkbox"/>
Business aims and objectives	<input type="checkbox"/>
Entrepreneurship and business activity	<input type="checkbox"/>

### Week 2: Unit 1 – Business in the Real World (Part 2)

Focus Areas	Completed
Business ownership (sole trader, partnership, limited company, franchise)	<input type="checkbox"/>
Business location and planning	<input type="checkbox"/>
Business growth and expansion	<input type="checkbox"/>

### Week 3: Unit 2 – Influences on Business (Part 1)

Focus Areas	Completed
Technology and its impact on business	<input type="checkbox"/>
Ethical and environmental considerations	<input type="checkbox"/>
Economic climate and its effects	<input type="checkbox"/>

## Week 4: Unit 2 – Influences on Business (Part 2)

Focus Areas	Completed
Globalisation and international trade	<input type="checkbox"/>
Legislation (consumer, employment, health & safety)	<input type="checkbox"/>
Competitive environment	<input type="checkbox"/>

## Week 5: Unit 3 – Business Operations (Part 1)

Focus Areas	Completed
Production processes (job, batch, flow)	<input type="checkbox"/>
Efficiency and lean production	<input type="checkbox"/>
Technology in production	<input type="checkbox"/>

## Week 6: Unit 3 – Business Operations (Part 2)

Focus Areas	Completed
Quality control and assurance	<input type="checkbox"/>
Customer service and satisfaction	<input type="checkbox"/>
Working with suppliers and supply chain management	<input type="checkbox"/>

## Week 7: Unit 4 – Human Resources

Focus Areas	Completed
Organisational structures and communication	<input type="checkbox"/>
Recruitment, selection, and training	<input type="checkbox"/>
Motivation and employment law	<input type="checkbox"/>

## Week 8: Paper 1 Exam Practice

Focus Areas	Completed
Practice Paper 1 questions (short and extended)	<input type="checkbox"/>
Timed Paper 1 mock and review	<input type="checkbox"/>

## Paper 2: Units 1, 2, 5 & 6 (Weeks 9–16)

### Week 9: Unit 1 – Business in the Real World (Recap)

Focus Areas	Completed
Business aims, objectives, and growth	<input type="checkbox"/>
Stakeholders and business planning	<input type="checkbox"/>

### Week 10: Unit 5 – Marketing (Part 1)

Focus Areas	Completed
Market research (primary and secondary)	<input type="checkbox"/>
Market segmentation and targeting	<input type="checkbox"/>
Understanding customer needs	<input type="checkbox"/>

### Week 11: Unit 5 – Marketing (Part 2)

Focus Areas	Completed
Marketing mix – Product and Price	<input type="checkbox"/>
Product life cycle and branding	<input type="checkbox"/>
Pricing strategies	<input type="checkbox"/>

### Week 12: Unit 5 – Marketing (Part 3)

Focus Areas	Completed
Marketing mix – Place and Promotion	<input type="checkbox"/>
Distribution channels	<input type="checkbox"/>
Advertising, sales promotion, and public relations	<input type="checkbox"/>

## Week 13: Unit 6 – Finance (Part 1)

Focus Areas	Completed
Sources of finance (internal and external)	<input type="checkbox"/>
Cash flow and cash flow forecasts	<input type="checkbox"/>
Break-even analysis	<input type="checkbox"/>

## Week 14: Unit 6 – Finance (Part 2)

Focus Areas	Completed
Financial terms and calculations (revenue, cost, profit)	<input type="checkbox"/>
Financial performance (ratios, margins)	<input type="checkbox"/>
Interpreting financial data	<input type="checkbox"/>

## Week 15: Unit 2 – Influences on Business (Recap)

Focus Areas	Completed
Technology, ethics, and globalisation	<input type="checkbox"/>
Economic and legal influences	<input type="checkbox"/>
Competitive environment	<input type="checkbox"/>

## Week 16: Paper 2 Exam Practice and Final Review

Focus Areas	Completed
Timed Paper 2 mock exam	<input type="checkbox"/>
Review weak areas and key terms	<input type="checkbox"/>
Final formula and definition recap	<input type="checkbox"/>

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## Weekly Study Structure (1 Hour per Week)

Time Allocation	Activity
0–15 mins	Review notes and key definitions
15–40 mins	Active revision (practice questions, flashcards, diagrams)
40–55 mins	Mark and review answers
55–60 mins	Tick off progress and plan next week

## Progress Tracker

Week	Focus Area	Completed
1	Unit 1 – Business in the Real World (Part 1)	<input type="checkbox"/>
2	Unit 1 – Business in the Real World (Part 2)	<input type="checkbox"/>
3	Unit 2 – Influences on Business (Part 1)	<input type="checkbox"/>
4	Unit 2 – Influences on Business (Part 2)	<input type="checkbox"/>
5	Unit 3 – Business Operations (Part 1)	<input type="checkbox"/>
6	Unit 3 – Business Operations (Part 2)	<input type="checkbox"/>
7	Unit 4 – Human Resources	<input type="checkbox"/>
8	Paper 1 Exam Practice	<input type="checkbox"/>
9	Unit 1 Recap	<input type="checkbox"/>
10	Unit 5 – Marketing (Part 1)	<input type="checkbox"/>
11	Unit 5 – Marketing (Part 2)	<input type="checkbox"/>
12	Unit 5 – Marketing (Part 3)	<input type="checkbox"/>
13	Unit 6 – Finance (Part 1)	<input type="checkbox"/>
14	Unit 6 – Finance (Part 2)	<input type="checkbox"/>
15	Unit 2 Recap	<input type="checkbox"/>
16	Paper 2 Exam Practice and Review	<input type="checkbox"/>